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## **Penn Community Bank Brings Power of BizEquity to Local Business Owners**

*Mutual bank offers free online business valuation to all business account holders*

**DOYLESTOWN, Pa. (February 2019)** [Penn Community Bank](#), the area's leading independent, mutual financial organization, is pleased to announce a new partnership that will offer its business customers a quick and easy business valuation, free of charge.

Penn Community Bank is partnering with Philadelphia-based BizEquity, the leading provider of online business valuations, to help its business account holders tap into the true worth of their business. That information can then more accurately guide long-term financial and business decision-making, including succession and retirement planning.

"Few business owners know what their business – which typically is their largest asset – is really worth," said Christian Wagner, President of Penn Investment Advisors, the wealth management division of Penn Community Bank. "The information gleaned from a business valuation enables our financial experts to deliver reliable, personalized, data-driven advice to business owners, helping them better plan for their futures."

Founded in 2011, BizEquity is now the leading provider of online business valuation. After a business owner inputs certain financial data, the tool calculates fair market, enterprise, and liquidation values in real time, based on current market factors. Reports are generated quickly and shared with Penn Community Bank financial advisors, who then share the report's findings with the business owner.

A free business valuation is available, free of charge, to all Penn Community Bank commercial customers and business account holders, as part of the bank's Business

Boost package. Designed to help business owners elevate their business to new heights, Business Boost benefits also include a dedicated relationship manager to call upon as a resource, preferred interest rates on a Professional Business Savings Account, waiving of the origination fee for a PennEdge Business loan, and the opportunity to participate in the bank's bank-at-work program, Workplace Connections, and Business Spotlight. To learn more, visit Penn Community Bank's [website](#).

**About Penn Community:** [Penn Community Bank](#) holds more than \$2 billion in assets, employs more than 300 people, and offers banking, lending, insurance and investments at 25 bank branches and two administrative centers throughout Bucks and Montgomery Counties, Pennsylvania. As an independent, mutual financial institution, Penn Community Bank is not publicly traded and operates with its long-term mission in mind: to help businesses grow and prosper, to provide financial resources to individuals and families throughout their lifetimes, to strengthen the local economy, and to partner with local organizations to act as a catalyst for positive growth in every market it serves.

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